

Air Exit Survey of Visitors to Canada

Version française disponible

REG CHARTER

Confidential when completed.

Statistics Canada is conducting a travel survey between Canada and foreign countries and we would be interested in knowing about your trip to Canada. Information from this voluntary survey will be used by the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public. Your information may also be used by Statistics Canada for other statistical and research purposes.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

Your answers are collected under the authority of the *Statistics Act* (R.S.C., 1985, c. S-19) and will be kept strictly confidential. To enhance the data from this survey, Statistics Canada may combine it with information from other surveys or from administrative sources.

BASIC TRAVEL INFORMATION

1. In which country do you live?

Country: Australia France India South Korea Other - specify: _____

Brazil Germany Japan Taiwan

United States China Hong Kong Mexico United Kingdom

If U.S. please report state and zip code _____ Zip code _____

2. Are you travelling as a member of a crew or a military or diplomatic corps?

No Yes → Please return questionnaire to our representative.

3. Are you In Transit to/from other countries without passing through Canada Customs?

No Yes → Please return questionnaire to our representative.

4. Where and when did you enter Canada?

Name of Canadian border crossing or Canadian airport _____ Date DD MM YYYY

5. From which airport are you leaving Canada?

Halifax International Airport Ottawa International Airport Vancouver International Airport

Trudeau International Airport, Montreal Winnipeg International Airport Other - specify: _____

Pearson International Airport (Terminal 1), Toronto Edmonton International Airport

Pearson International Airport (Terminal 3), Toronto Calgary International Airport

6. When will you leave Canada? _____ DD MM YYYY

This survey asks questions about spending for this trip, including transport, food, beverages, entertainment and other purchases.

7. Including yourself, how many people (who travelled together) can you report spending for on this trip? _____

For this survey, these people are considered to be your **travelling party**. Please report for these people throughout the questionnaire.

8. For each member of your travelling party, starting with yourself, indicate age and sex. (If the person is less than one year old, report their age as zero).

	Age	Male	Female		Age	Male	Female		Age	Male	Female
Person 1	□□	<input type="radio"/>	<input type="radio"/>	Person 5	□□	<input type="radio"/>	<input type="radio"/>	Person 9	□□	<input type="radio"/>	<input type="radio"/>
Person 2	□□	<input type="radio"/>	<input type="radio"/>	Person 6	□□	<input type="radio"/>	<input type="radio"/>	Person 10	□□	<input type="radio"/>	<input type="radio"/>
Person 3	□□	<input type="radio"/>	<input type="radio"/>	Person 7	□□	<input type="radio"/>	<input type="radio"/>	Person 11	□□	<input type="radio"/>	<input type="radio"/>
Person 4	□□	<input type="radio"/>	<input type="radio"/>	Person 8	□□	<input type="radio"/>	<input type="radio"/>	Person 12	□□	<input type="radio"/>	<input type="radio"/>

9. What was your travelling party's main reason for coming to Canada? Check only one.

In Transit to/from other countries and passing through Canada Customs

For personal reasons

Holidays, leisure or recreation

To visit friends or relatives

To shop

Attend a non-business conference, convention or trade show (for a club, association or hobby)

To go to school or to study

For medical or health reasons

For religious reasons

Other personal reason - specify: _____

For business or work related reasons

Commuting to work

For a meeting, sales or service call

Attend a conference, convention or trade show

On diplomatic or military orders

As a seasonal worker

Other business reason - specify: _____

TRANSPORT TO ENTER CANADA

10. For this trip, what means of transport did your travelling party use to enter Canada? Check only one.

- Commercial plane
- Rented automobile
- Bus
- Cruise ship
- Ferry
- Private plane
- Private automobile
- Train
- Private boat
- Other

11. If you took commercial transport (plane, bus, train, boat) to enter Canada, please report:

- a) the name of the transport company
- b) the flight number (for plane travel only)

12. Where did your travelling party come from immediately before entering Canada (exclude stopovers at airports)?

- Country
- If United States, from which state

13. When entering Canada, did you travel...

- from the United States only
- directly from a country other than the United States
- from another country via the United States

TRANSPORT TO LEAVE CANADA

14. For your departure flight from Canada, please report the name of the air carrier and the flight number:

- a) the name of the air carrier
- b) the flight number

15. Where will your travelling party go to immediately after leaving Canada (exclude stopovers at airports)?

- Country
- If United States, to which state

16. When leaving Canada, will you travel...

- to the United States only
- directly to a country other than the United States
- to another country via the United States

PACKAGE OR INCLUSIVE TRIPS

17. Please answer the following questions if any part of your trip included a package where the price you paid included any combination of transportation, accommodation and food.

a) Please indicate type of package or inclusive trip that you took. Select all that apply.

- Cruise - Name of cruise line:
- Escorted tour
- All inclusive holiday package
- Adventure holiday
- Resort package

b) Which of the following items were included in the single price you paid? Select all that apply.

- Commercial transport to and from Canada (by plane, bus, train, boat)
- Transportation while in Canada
- Accommodation
- Recreation and entertainment
- Food and / or beverages
- Other - specify:

c) How many nights were covered by the package portion of your trip?

d) How much did the package cost? (Total for your travelling party)

..... .00 →

Currency type (if other than CAN\$) used to report package spending:

- U.S. Dollar
- Euro
- Chinese Yuan
- Mexican Peso
- Japanese Yen
- Australian Dollar
- British Pound
- Other currency type:

e) If your travelling party took a cruise, how much did you spend on the ship that was not included in the package cost? (include excursions, beverages, tips, pictures, gifts)

..... .00 →

Currency type (if other than CAN\$) used to report package spending:

- U.S. Dollar
- Euro
- Chinese Yuan
- Mexican Peso
- Japanese Yen
- Australian Dollar
- British Pound
- Other currency type:

TRANSPORT FARES TO ENTER AND LEAVE CANADA

18. What were the total commercial fares for your travelling party to **enter and/or leave** Canada?

Exclude fares that were covered by the cost of the package trip as reported in question 17.

	Total fares for travelling party	→	
a) Round trip fare	<input type="text"/>		.00
b) One way tickets:			
Fare to enter Canada	<input type="text"/>		.00
Fare to leave Canada	<input type="text"/>		.00

Currency type (if other than CAN\$) used to report fare:

- | | |
|--|---|
| <input type="radio"/> U.S. Dollar | <input type="radio"/> Euro |
| <input type="radio"/> Chinese Yuan | <input type="radio"/> Mexican Peso |
| <input type="radio"/> Japanese Yen | <input type="radio"/> Australian Dollar |
| <input type="radio"/> Other currency type: | <input type="radio"/> British Pound |

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c) What type of fare was used? Check all that apply.

- First class
 Business class
 Economy class
 Charter
 Travel reward program

TRAVEL WHILE IN CANADA

19. For this trip, what means of transportation did your travelling party use while in **Canada**? Check all that apply.

- Commercial plane
 Rented automobile
 Bus
 Cruise ship
 Ferry
- Private plane
 Private automobile
 Train
 Private boat
 Other

20. While in **Canada**, what place(s) did your travelling party visit?

Please name all places visited in which you stayed overnight as well as the main places that you visited for a same-day trip.

Name of city / town visited and province or territory <i>(Please print)</i>	Number of nights <i>(put "0" for same-day visit)</i>	Where did your travelling party stay? <i>Check all that apply.</i>					
		Hotel	Motel	Home of friends or relatives	Camp or trailer park	Cottage or cabin	Other
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province / Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
City/Town: <input type="text"/> Province/Territory: <input type="text"/>	<input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. Does anyone in your **travelling party** own any of the accommodations used on this trip (include time shares)?

- Yes
 No

SPENDING WHILE IN CANADA

For this next series of questions, we would like you to recall the **total spending while in Canada** for all persons in your travelling party as reported in question 7.

Exclude:

- a) Package costs reported in question 17d and/or 17e
- b) Commercial transport costs to enter and leave Canada reported in question 18

22. Please report **total spending while in Canada** in each of the following categories.

Use estimates if necessary.

	Amount
Accommodation00
Transportation while in Canada (include gasoline, rented car, intercity plane, bus, train, boat, local bus and taxi)00
Food and beverages (include restaurants)00
Recreation and entertainment00
Clothes and gifts00
Other - specify: <input style="width: 150px;" type="text"/>	.00
Total spending while in Canada00

Currency type (if other than CAN\$) used to report spending in Canada:

U.S. Dollar

Euro

Chinese Yuan

Mexican Peso

Japanese Yen

Australian Dollar

British Pound

Other currency type:

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23. Was any part of your trip paid for by...

- Frequent Flyer points or other travel rewards programs
- An incentive travel program (from your employer)
- Not applicable

24. What percentage of total spending (including commercial fares) was paid...

personally (including family and friends)? % by business? % by government? %

RE-VISITING CANADA

25. After your first arrival in Canada, did your travelling party, at any time during this trip, leave Canada, then return?

- Yes → How many times?
- No → Please go to question 26

If Yes, please report place(s) and date(s) of exit and the place(s) of re-entry, the number of nights spent outside Canada and the country(ies) visited:

Place of exit from Canada (Canadian border crossing or airport)	Date of exit	Place of re-entry to Canada (Canadian border crossing or airport)	Number of nights	Country visited
<input style="width: 150px;" type="text"/>	D D M M Y Y Y Y	<input style="width: 150px;" type="text"/>	<input style="width: 30px;" type="text"/>	<input style="width: 100px;" type="text"/>
<input style="width: 150px;" type="text"/>	D D M M Y Y Y Y	<input style="width: 150px;" type="text"/>	<input style="width: 30px;" type="text"/>	<input style="width: 100px;" type="text"/>

26. Was this your first visit to Canada?

- Yes
- No → If No, how many times, including this trip, have you visited Canada for one or more nights, in the last 5 years

ACTIVITIES WHILE IN CANADA

27. While on this trip in Canada, what activities did you or anyone in your travelling party do? Check all that apply.

- Visit friends or family (include wedding, anniversary, graduation, family reunion)
- Shop
- Sightsee
- Visit a museum or art gallery
- Visit an historic site
- Visit a zoo or aquarium
- Attend a sports event as a spectator
- Attend a festival or fair
- Attend a performance such as a play or concert
- Go to a casino
- Visit a theme or amusement park
- Attend an aboriginal event (pow wow, performance, other)
- Go to the movies
- Go to restaurant, bar or club
- Go wildlife viewing or bird watching
- Visit a national or provincial nature park
- Go for medical or other health treatment
- Attend a business meeting, conference or seminar

Participate in sports or outdoor activities

- Play individual or team sports
- Use all terrain vehicle (ATV, quad, 4 x 4)
- Boating
- Canoeing or kayaking
- Camping
- Hiking or backpacking
- Fishing
- Go to a beach
- Hunting
- Golfing
- Cycling
- Snowmobiling
- Downhill skiing or snowboarding
- Cross-country skiing or snowshoeing
- Other - specify:

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COMMENTS

Thank you for completing this important survey.

Please return the questionnaire to the Statistics Canada representative. Visit our website at www.statcan.gc.ca